

## HP ProLiant ML115 Server Podcast Script:

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Small businesses face many financial and technical challenges in creating their first network infrastructure. With the launch of the HP ProLiant ML115 server, these companies now have a cost-effective, yet expandable solution to their networking issues. Joining us today with more information on this new addition to the HP ProLiant server line is HP's Lori Laxen-Brown

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**Q1.** We hear that the HP ProLiant ML115 is ideal for small businesses. Why should a small business owner be especially interested in this server?

**A1.** The HP ProLiant 100 Series servers were designed with just the right features to meet the specific requirements of small businesses. These servers are ideal for the applications small businesses use most: networking, file-and-print, shared Internet access, small team email, and LAN infrastructure

More importantly, HP ProLiant ML115 servers specifically address small businesses' needs for affordability, expandability and performance.

- From an **affordability** standpoint, these resource-efficient small-form-factor towers are powered by AMD processors to provide the most cost-effective servers available.
- **Expandability** is achieved by offering multiple PCI and PCI-Express slots, a four hard-disk-drive capacity, SAS or SATA, and eight USB ports. Four memory slots enable systems to accommodate up to 8GB, and allow users to add memory as needed.

- As for **performance**, Dual-Core AMD Opteron™ processors with Direct Connect Architecture are designed for server workloads, with the processing power to run multiple tasks and applications simultaneously.

**Q2.** Why use the AMD Dual-Core Opteron processor in this server?

**A2.** AMD delivers affordable, innovative processor technology proven on server operating systems.

For example, the built-in Error Correcting Code (ECC) memory prevents server failure due to errors in the transfer of data. Unlike standard memory, ECC memory can detect and correct single-bit errors protecting your business from data loss and unplanned system downtime – ensuring reliability.

**Q3.** Will small businesses be able to manage their new servers effectively?

**A3.** Absolutely! In addition to standard IPMI reporting, These servers include the new HP Lights-Out 100c Remote Management card, which provides entry-level remote management capabilities for HP ProLiant ML100 Series servers.

**Q4.** Finally, why should customers buy the HP ProLiant ML115 instead of using a desktop PC as a server?

**A4.** There are several important differences between the ML115 and a desktop PC for server deployment.

- First, the HP ProLiant ML115 uses a chipset that is designed specifically for server applications and has embedded SATA RAID 0,1 and 5 for data protection.

- Second, the ML115 was specifically designed for – and rigorously tested - with applications in demanding server configurations.
- Third, the ML115 is expandable to allow for future growth.
- And finally, the ML115 with its small form factor and desktop acoustics make this server ideal for office environments, as does its very affordable price – a true server at a desktop price.

Combining all the quality and performance customers have come to expect from HP and AMD at a highly-efficient price point, the HP ProLiant ML 115 is backed by HP's reputation for dependability, based on the most rigorous testing in the industry.

And, because it's from HP, customers have access to the expertise and guidance they need through HP and HP's global network of channel partners.

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This concludes today's HP global news Podcast; we hope you enjoyed it. For more information on the HP ProLiant ML 115 server solution from HP and its features, contact your local HP representative or visit [www.hp.com/go/proliant](http://www.hp.com/go/proliant).